



EST.  1994

CASA PACIFICA  
*Wine, Food & Brew*  
FESTIVAL

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SUNDAY, JUNE 7<sup>TH</sup>, 2026  
[cpwinefoodbrewfest.com](http://cpwinefoodbrewfest.com)

# 2026 SPONSORSHIP PROPOSAL

# FESTIVAL OVERVIEW



The Casa Pacifica Angels Wine, Food & Brew Festival is the most celebrated wine and food festival in Ventura County and has been voted the region's Best Food and Drink Event and Best Charity Event for 14th consecutive years!

From its humble beginnings, the Festival has become an iconic celebration of the region's finest food, wine and beer offerings, drawing more than 3,500 guests annually.

The 33<sup>rd</sup> Annual Casa Pacifica Angels Wine, Food & Brew Festival takes place **Sunday, June 7<sup>th</sup> from 12:00-5:00 PM** at picturesque Cal State University Channel Islands. Proceeds benefit Casa Pacifica, the largest non-profit provider of children's and adolescent mental health services in Ventura and Santa Barbara Counties.

The Festival's combination of philanthropy, local flavors and high-energy entertainment makes it a highly anticipated event each year—providing **exceptional exposure and engagement opportunities for sponsors.**





# FESTIVAL OVERVIEW

**An all-inclusive ticket gives attendees access to:**

- Unlimited tastings of gourmet cuisine, premium wines and craft brews and from the region's top restaurants, wineries and breweries
- Live all-day entertainment featuring popular local bands and performers, led by Ventura County's best-known DJ, Bruce Barrios
- The crowd-pleasing Yummie Culinary Competition, a culinary showdown judged by high-profile and celebrity chefs that pits local culinary experts against one another in the categories of Sweet and Savory
- The winning brew from the Best in Fest Brew Competition, judged by a panel of expert cicerones right before the Festival
- A silent auction, where guests can bid on one-of-a-kind experiences, travel packages and unique luxury items



# SPONSOR BENEFITS

Voted the Best Charity Event and Best Food & Drink Festival in Ventura County for 14 years, the Casa Pacifica Angels Wine, Food & Brew Festival offers an unparalleled opportunity to showcase your company to an engaged, passionate audience. Sponsorship of this highly anticipated event offers:

- **Increased Visibility:** Gain exposure to thousands of attendees who value premium experiences and services. Your brand will be associated with a top-tier festival that draws foodies, wine lovers and philanthropic supporters alike
- **Community Impact:** Align your organization with Casa Pacifica's mission to support at-risk children and families facing mental health challenges, positioning you as a company that cares
- **Premium Recognition:** Sponsors receive high-profile branding opportunities across all promotional platforms before, during, and after the event, ensuring your message reaches a wide audience





# FESTIVAL MARKETING

Our comprehensive multi-channel marketing strategy ensures the 2026 Casa Pacifica Angels Wine, Food & Brew Festival reaches a broad and engaged audience. Our promotional efforts include:

- **Social Media Campaigns:** Targeted Facebook and Instagram campaigns to promote the event and highlight sponsors and exhibitors
- **Monthly Eblasts:** Engaging content shared with our subscriber list, promoting sponsors, ticket sales, event highlights, and exclusive VIP opportunities
- **Publicity:** Inclusion in pre- and post-event news releases, distributed to prominent regional TV, radio and print outlets
- **Digital Marketing:** Paid search campaigns and boosted social media posts designed to reach potential ticket buyers and drive traffic to the Festival website



# VIP SPONSOR BENEFITS

Depending on your sponsorship level, you'll enjoy a variety of benefits, including but not limited to:

- Early admission and VIP parking passes
- Exclusive Mastros Steakhouse VIP entrance
- Logo placement on all event materials (eblasts, website, social media, etc.)
- Inclusion in pre- and post-event press releases, distributed to major regional print outlets
- On-stage recognition



**This private oasis is reserved exclusively for VIP sponsors and special guests.**



# THE ULTIMATE VIP EXPERIENCE

As a VIP guest, your Festival experience begins the moment you arrive.



Enter through a dedicated VIP entrance where you'll be greeted with champagne, gourmet hors d'oeuvres, and live entertainment, sponsored by Mastros. From there, step into the stunningly designed VIP Lounge—the Festival's largest and most elegant space. Featuring luxurious décor, this exclusive area offers an atmosphere of sophistication and indulgence.

**Inside the VIP Lounge, you'll be treated to:**

- **Exquisite gourmet bites** curated by top-tier caterers, paired with premium wines and signature cocktails unavailable anywhere else at the Festival
- The **VIP Beer Garden**, where you can savor rare selections such as Anheuser/Stella Artois exclusively for our VIP guests
- **Elegant and comfortable seating** with plush lounge-style couches, chic bar-height tables, and spacious eight-person dining setups—all in an environment designed to elevate your experience




# SPONSORSHIP OPPORTUNITIES



Need more  
tickets?  
See BONUS!

		VIP Tickets	VIP Parking	VIP Lounge	Logo Placement	VIP Cabana	Social Media	Hotel Room <small>Upon Request</small>
<input type="checkbox"/> Champagne	\$15,000	20	10	✓	✓	✓	✓	✓
<input type="checkbox"/> Burgundy	\$10,000	16	8	✓	✓	✓	✓	✓
<input type="checkbox"/> Cabernet	\$7,500	12	6	✓	✓	✓	✓	✓
<input type="checkbox"/> Merlot	\$5,000	8	4	✓	✓			
<input type="checkbox"/> Pinot Noir	\$2,500	4	2	✓	✓			
<input type="checkbox"/> Chardonnay	\$1,500	2	1	✓	✓			

 **BONUS** Exclusive for \$7,500 sponsorship level and up: Add \$1,000 to receive 4 more VIP Tickets (Value of \$2,500)\*  
\*Offer expires Thursday, January 15th at midnight

For information about hosting the Festival, sponsoring the VIP Lounge or other advertising opportunities, contact Danielle Ornelas Special Events Manager, at [DOrnelas@CasaPacifica.org](mailto:DOrnelas@CasaPacifica.org)





# BECOME A CORPORATE LEADER!

Step into a pivotal role in our mission and enjoy exclusive perks in return for your generous commitment!

As a Corporate Leader, your business has an exciting opportunity to sponsor one of Casa Pacifica's four signature fundraising events at levels ranging from \$7,500 to \$50,000. Choose from the Care for Kids Golf Classic, the glamorous Angels Spotlight on Style Fashion Show, the Top Chef Yummie Dinner and Ventura County's best food and wine experience, the Casa Pacifica Angels Wine, Food & Brew Festival. With each sponsorship, you'll unlock all the fantastic benefits associated with that event's level.

Together, we can make a meaningful impact—it's truly a win-win for everyone involved!

## PLATINUM



## GOLD



## SILVER



## BRONZE



# ABOUT CASA PACIFICA



For over 30 years, Casa Pacifica has helped at-risk children, young adults and families thrive.

As the largest non-profit provider of children's and adolescent mental health services in Ventura and Santa Barbara Counties, we specialize in treating children and young adults who struggle with mental health challenges including anxiety, depression and emotional dysregulation.

We believe in the potential of every youth. Since our founding in 1994, we've helped nearly **52,500 children find hope.**

## AFTER LEAVING CASA PACIFICA



**100%**

of youth are living in  
a home environment.



**96%**

are enrolled  
in school.



**99.5%**

have no contact with  
law enforcement.



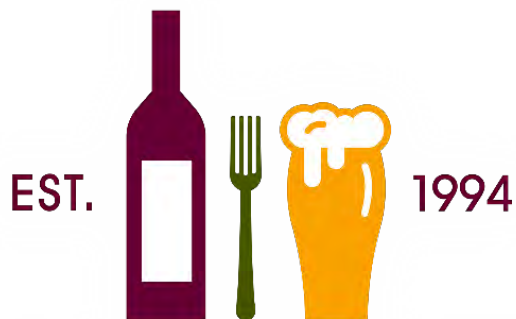
**99.5%**

have no need for psychiatric  
hospitalization.

Proceeds from the Casa Pacifica Angels Wine, Food & Brew Festival help fill the annual gap between revenue and actual costs of Casa Pacifica's life-changing mental health programs, which touch the lives of more than 2,000 children and families every year.

***Our mission is to inspire hope and nurture the mental health and well-being  
of children, young adults, and families to realize their full potential.***





CASA PACIFICA ANGELS  
*Wine, Food & Brew*  
FESTIVAL

SUNDAY, JUNE 7<sup>TH</sup>, 2026

## THANK YOU

for considering sponsorship of the 33<sup>rd</sup> Annual Casa Pacifica Angels Wine, Food & Brew Festival. We are excited to partner with you in making the 2026 Festival our most successful yet, while raising critical funds to support Casa Pacifica's mental health programs for children and families.

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For more information, please contact Danielle Ornelas, Special Events Manager, at **(805) 366-4023** or email at [\*\*DOrnelas@CasaPacifica.org\*\*](mailto:DOrnelas@CasaPacifica.org)